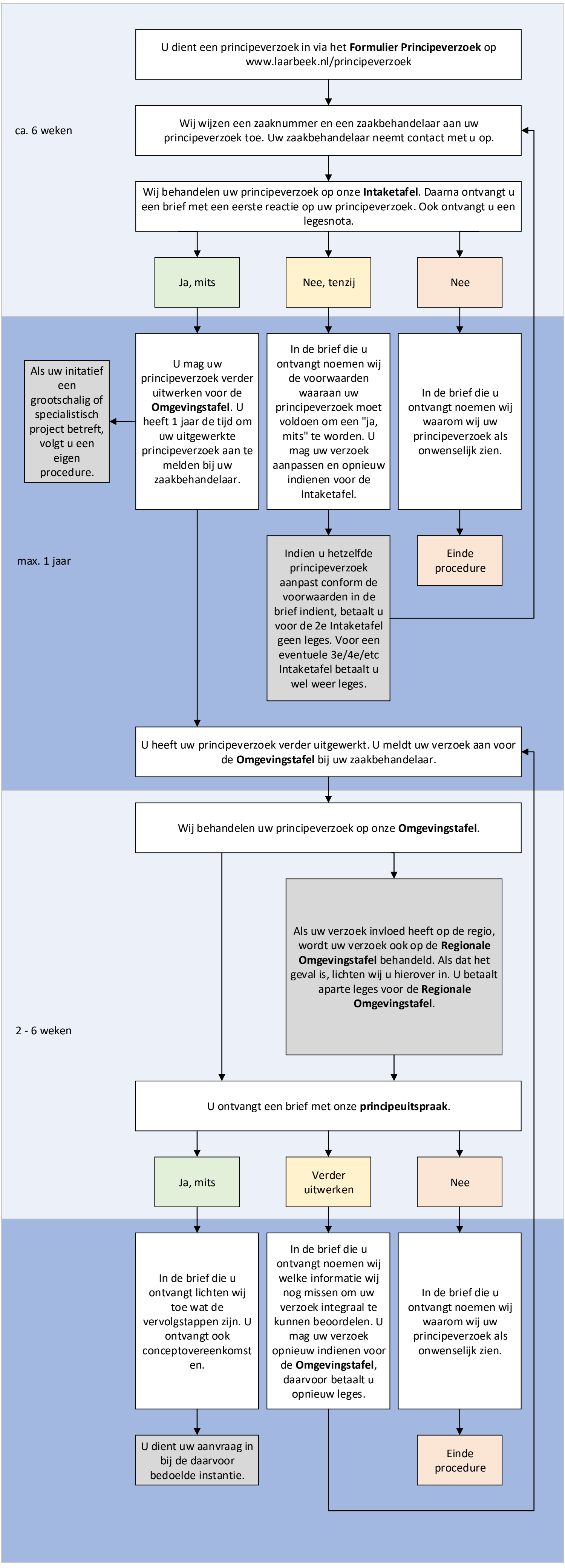Proces voor initiatiefnemer